

Goal V – Protect the Environment through Sport – Overview (DRAFT at 110814)**Objectives and Projects****Objective 1: Lead in standards of Environmental and Sustainability Policies and Practices**

- 1.1 Continual review of FISA Event policies and guidelines
- 1.2 Continual implementation of Sustainable Event Management Systems to latest ISO levels
- 1.3 Promote use of simplified versions of the policies and guidelines for NFs, local events and clubs
- 1.4 Expand coverage to different types of events, clubs and rowers
- 1.5 Update and adopt our guidelines document to become “best in class”
- 1.6 Ensure FISA operations and practices in environmental and sustainability to be “best in class” for a sports federation

Objective 2: Engage FISA’s Global Rowing Audience in the Clean Water mission

- 2.1 Local activation at FISA events and all through the year
- 2.2 Local activation at other rowing events to increase awareness and engagement
- 2.3 Continually enhance the Environmental page on the World Rowing Website
- 2.4 Promote stories of grass-roots initiatives related to the Clean Water topic
- 2.5 Create a display/information stand on the subject to be used at every FISA event

Objective 3: Increase activities of NFs and Clubs in Environmental Protection and Clean Water mission

- 3.1 Identify Clean Water Ambassadors among rowers in key countries to engage in appropriate issues
- 3.2 Develop tool kit for NFs and clubs to better engage in Clean Water activities
- 3.3 Develop carbon offsetting tool for World Rowing stakeholders to support
- 3.4 Introduce ways for NFs to support and promote the main clean water project

Objective 4: Connect Stakeholders of FISA and WWF through rowing’s Environmental Initiatives

- 4.1 Establish the World Rowing Water Resource Stewardship Centre project
- 4.2 Engage all stakeholders in the WRSC project for fundraising
- 4.3 Keep this project relevant through information bulletins across all channels
- 4.4 Use the project to extend the appeal of WWF and FISA for communications and engagement to benefit both organisations.