

**Goal III – Presentation of the Sport at Events – Overview (DRAFT at 110814)****Objectives and Projects****Objective 1: Provide appropriate and accessible “sport” facilities and services at World Rowing Events**

1. Events: World Championships (Senior, U23, Junior), Multisport Games (Olympics, Paralympic, Youth Olympics), Continental Events (European Championships, Regional Championships).
  - a. Water – Fairness and Use of Space
  - b. Boat area
  - c. Changing rooms /showers
  - d. Viewing areas
  - e. Transport
  - f. Accommodation
  - g. Areas for interaction among athletes to “strengthen the bonds”

**Objective 2: Provide Attractive Facilities and Services for Spectators, Media, TV and Partners**

1. Quality of facilities
2. Excellent logistics (quality of hotels, transport etc.)
3. Side events
4. Spectator experience
5. Partner hospitality areas
6. Local language orientated

**Objective 3: Assist in the creation of efficient, effective and sustainable new venues and renovated existing facilities to ensure legacy**

1. Multifunctional facilities for many human-powered sports
2. Sustainable and accessible
3. Attractive for daily use
4. Consider a system for rating the venues

**Objective 4: Expand knowledge transfer for staging events and develop strong organising committees**

1. Masters regattas
2. University regattas
3. Continental events
4. National Championships
5. Strong local and international regattas
6. City Sprint events in city centres
7. Coastal regattas
8. Indoor rowing regattas