

Goal I – Develop the Sport – Overview (DRAFT at 110814)**Objectives and Projects****Objective 1: Universality: Increase the number of rowing countries**

- 1.1 Identify the countries not having rowing and identify and implement processes to direct programming to them
- 1.2 Create a detailed strategy for each country to include the NOC, Sports Ministry and Olympic Solidarity
- 1.3 Determine the style of rowing that best suits the natural conditions in the country
- 1.4 Target these countries on a priority basis for a phased approach depending on potential in the short, medium and long term
- 1.5 Provide the technical and administrative guidance on line and in person

Objective 2: Participation: Increase the participation of member national federations in leading events

- 2.1 Encourage all NFs to stage national championships for men and women (IOC 3.2)
- 2.2 Encourage all NFs to participate in continental championships with men and women (IOC 3.5)
- 2.3 Encourage all NFs to participate in World Junior Championships with men and women (IOC 3.6)
- 2.4 Encourage all NFs to participate in World Championships with men and women (IOC 3.4)
- 2.5 Encourage all NFs to participate in qualification for the Olympic and Paralympic Games with men and women (IOC 3.3)

Objective 3: Quality: Improve the quality of rowing and coaching worldwide

- 3.1 Continue to increase the number of training camps offered for rowers from developing countries
- 3.2 Continue to increase the number of coaching courses offered for coaches from developing rowing countries and international coaching conferences for high level improvements
- 3.3 Continue to increase the number of scholarships for rower through Olympic Solidarity
- 3.4 Continue to improve and expand the coaching and rowing development materials
- 3.5 Continue to expand the continental coaching development team to cover more countries
- 3.6 Target and prioritise specific member countries for support in the short, medium and long term

Objective 4: Increase the number of rowing opportunities through clubs, schools, universities and other entities

- 4.1 Create specific projects to assist NFs to develop rowing among these specific groups
- 4.2 Create materials specific for coaches of these groups
- 4.3 Create materials specific for leaders of these types of groups
- 4.4 Stage events specific to these groups of rowers
- 4.5 Exploit the opportunities for developing university rowing through the FISU partnership

Objective 5: Integrate and Expand all forms of rowing

- 5.1 Create specific strategies to develop Women's Rowing
- 5.2 Create specific strategies to develop Coastal Rowing
- 5.3 Create specific strategies to develop Indoor Rowing
- 5.4 Create specific strategies to develop City Sprints Rowing
- 5.5 Create specific strategies to develop Recreational Rowing
- 5.6 Create manuals for development and staging events for all of the above