



Appendix 2 – Bye-Laws to Rule 41 - FISA Advertising Rules	Advertising Bye-Laws for 2009	
1.0 General Principles		
	1.0 Application of these Rules	
	These bye-laws apply to all international regattas governed by FISA rules. In addition, certain sections below describe advertising rules for World Rowing Championships, the regattas comprising FISA’s Rowing World Cup and other international rowing events as FISA may decide (“FISA Events”).	
	They apply to boats and equipment at the regatta venue from the time of the official opening of the venue until the end of the regatta. They apply to rowers’ clothing when they are on the water and on or near the victory pontoon or stage during the hours of racing of the regatta (being all times that the traffic rules for racing are in effect in accordance with these Rules) and while victory ceremonies are in progress. . They apply as well to all regatta officials and umpires .They do not concern the Olympic or Youth Olympic Games where the Olympic Charter applies or the Paralympic Games where IPC rules apply.	
	1.1 General Principles	
At a FISA event, a boat or crew with any rower with altered, partially or completely covered or removed FISA advertising identifications on clothing and/or equipment will not be allowed to race and shall be excluded by the Starter or Umpire.	a. A boat which does not or rower(s) who do not comply with Rule 41 or its Bye-Laws will not be allowed to race and shall be excluded by the Starter or Umpire.	
Where a boat or rower(s) is found to have raced with altered, partially or completely covered or removed FISA advertising identifications on their clothing and/or equipment worn or used	b. A boat that is or rower(s) who are found to have raced but was not compliant with Rule 41 or its Bye-Laws, the crew shall be relegated to last place in the race	

<p>during that race, the crew shall be relegated to last place in the race concerned. If the crew races again in a later round of the same event with clothing and/or equipment that is again in breach of this rule, the crew shall be excluded from the event concerned.</p>	<p>concerned. If the crew races again in a later round of the same event with clothing and/or equipment that is again in breach of this rule, the crew shall be excluded from the event concerned.</p>	
<p>Where rower(s) participating in a victory ceremony have altered, partially or completely covered or removed FISA advertising identifications on clothing without the specific approval of the Executive Committee or are not in accordance with the FISA Advertising Rule 41, if a first violation, shall be relegated to last place in the particular race or, if a repeat violation, excluded from the event concerned. Medals already awarded shall be withdrawn and awarded to the next placed crew in that event.</p>	<p>c. Rower(s) participating in a victory ceremony who do not comply with Rule 41 or its Bye-Laws may be relegated to last place in the particular race, excluded from the event concerned or otherwise penalised. Medals already awarded to a crew which has been relegated or excluded shall be withdrawn and awarded to the next placed crew in that event.</p>	
<p>1.2 Exclusive Rights of FISA</p>	<p>1.2 Exclusive Rights of FISA</p>	
<p>The following rights are the exclusive property of FISA at all FISA Championship Regattas and shall be commercialised in cooperation with each Organising Committee:</p>	<p>The following rights are the exclusive property of FISA at all World Rowing Championship and Rowing World Cup regattas and shall be commercialised in cooperation with each Organising Committee:</p>	
<p>1. Television rights, including all means now known or hereafter devised, whether live or recorded, pay or free television including terrestrial, satellite or cable transmission;</p>	<p>a. Television rights, including all means now known or hereafter devised, whether live or recorded, pay or free television including terrestrial, satellite or cable transmission;</p>	
<p>2. Commercial rights, including all commercial and sponsorship rights arising in relation to or in any way connected including signage rights, general sponsorship rights, official supplier rights, event programme rights, advertising rights on all promotional materials and publications and hospitality rights.</p>	<p>b. Commercial rights, including all commercial and sponsorship rights arising in relation to or in any way connected including signage rights, general sponsorship rights, official supplier rights, event programme rights, advertising rights on all promotional materials and publications and hospitality rights.</p>	

1.3 Prohibited Advertising		
<p>Any form of advertising (including body advertising) which is not specifically permitted by this bye-law is prohibited. In addition, all advertising must comply with the laws and the rules of the country where the regatta is being staged. Even if otherwise permitted by such laws and rules, there shall be no advertising which is inappropriate or harmful for the image of rowing such as tobacco and strong liquor (more than 15%) or in contradiction with FISA rules, especially with Article 3 of the Statutes. In case of doubt, the Executive Committee shall decide. In events, regattas and championships solely for juniors advertising relating to alcohol is totally prohibited. Where an advertiser or sponsor deals mainly in products which are prohibited by this clause, but also produces some other (not prohibited) product or service, it may have identifications, provided that the identification is clearly associated with the product or service that is not prohibited and cannot be seen as advertising the prohibited product (for example, Marlboro Wear or Memphis Timing would not be prohibited).</p>		
1.4 "Identification" and how to measure it	1.3 "Identification" and how it is measured	
There are six types of Identifications referred to in these rules:	The following types of Identifications are permitted under these Rules:	
Manufacturer,	a. Manufacturer,	
member federation or Club name,	b. Member federation or Club name,	
Boat name,	c. Boat name,	

member federation or Club sponsor,	d. Member federation or Club sponsor,	
FISA Sponsor	e. FISA Identification	
National Flag.		
Advertising, for example, the manufacturer and/or the sponsor may consist of the name, the mark or logo and/or the product, thus one, two or three of these elements may be displayed (but each one only once). All the elements must be placed together, not separately, and must be directly connected, for example, by pertaining to the same manufacturer or sponsor. This advertising or identification will hereafter be referred to as an "Identification" in these rules.	Each is an "Identification" for the purpose of this Rule.	
<p>The following are examples of what is permitted: - OMEGA or OMEGA Ω or OMEGA Ω WATCHES</p> <p>The following are examples of what is not permitted:</p> <p>- IBM Ω or IBM Ω CHOCOLATE</p>		
The area of the Identification is calculated by drawing vertical and horizontal lines at right angles to each other extended from the most extreme points of the name or symbol, or of the background colour if this covers a larger area. The area is therefore measured as a square or rectangle, for example:	The area of the Identification is calculated by drawing vertical and horizontal lines at right angles to each other extended from the most extreme points of the name or symbol, or of the background colour if this covers a larger area. The area is therefore measured as a square or rectangle, for example:	
		
1.5 A Manufacturer as Sponsor	1.4 A Manufacturer as Sponsor	

<p>If a manufacturer is also a sponsor, it may use the space reserved for a sponsor, but is not allowed to create a single larger area by combining the two specified areas, and gives up the right to be identified as the manufacturer. If the area reserved for the manufacturer is not used by the manufacturer, it cannot be used for another purpose.</p>	<p>If a manufacturer is also a sponsor, it may use the space reserved for a sponsor, but is not allowed to create a single larger area by combining the two specified areas. If the area reserved for the manufacturer is not used by the manufacturer, it cannot be used for another purpose.</p>	
<p>1.6 Identifications within the Crew</p>	<p>1.5 Identifications within the Crew</p>	
<p>The Identifications do not necessarily have to be the same on the boat, the different items of clothing and the oars/sculls., but within each type it must be identical; for example, all the oars/sculls of a crew must carry the same Identification in the same format; and each individual item of clothing must be identified in the same way for all members of the crew.</p>	<p>The Identifications do not necessarily have to be the same on the boat, the different items of clothing and the oars/sculls., but within each type it must be identical; for example, all the oars/sculls of a crew must carry the same Identification in the same format; and each individual item of clothing must be identified in the same way for all members of the crew.</p>	
	<p>1.6 National Identity</p>	
	<p>Member federations' crews are permitted to utilise all opportunities to display their national identity on their official uniforms and equipment in areas which are not otherwise restricted. Where such identity is on the uniform it must be a part of the official design submitted to and approved by FISA under Rule 42. National identity shall include the official national colours, the official country name and/or acronym and the official national flag (as approved for FISA ceremonies). Where the member federation is a region or territory, the national identification shall mean such colours, name and flag as are approved for use by FISA.</p>	
	<p>For the avoidance of doubt, this provision shall not apply to crews competing under the name of a club.</p>	

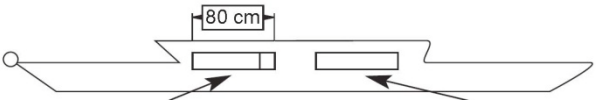
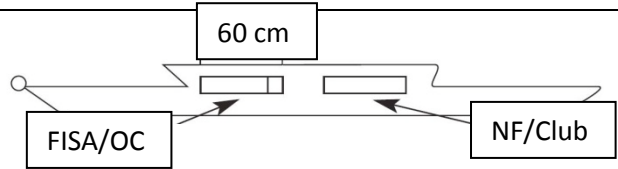
	The provisions of this clause shall be separate from all other provisions and shall not be used to enhance or change the display of any other permitted Identifications and shall not imply any change in the meaning of any other provisions in these Bye-Laws.	
2.0 Racing Clothing	2.0 Racing Clothing	
2.1 Uniform Clothing	2.1 Uniform Clothing	
The clothing of all the members of a crew must be identical and uniform, and any Identifications must be worn on the same part of the clothing by each crew member when they are on the water during the hours of racing of the regatta, and at any time on or near the victory pontoon or stage.	The clothing of all the members of a crew must be identical and uniform, and any Identifications must be identical and worn on the same part of the clothing by each crew member. Where a crew wears a “one-piece” racing uniform, rather than shirt and shorts, these provisions shall apply to the uniform on a “shirt” and “shorts” equivalent basis. On a one-piece uniform the identifications permitted for shirts and shorts shall not be placed together in a manner that the Identifications might be enhanced in any way.	
2.2 Racing shirt or equivalent	2.2 Racing shirt or equivalent	
For FISA Events, the racing shirt shall be the “singlet” or “sleeveless-shirt” style.	For World Rowing Championships and the regattas comprising FISA’s Rowing World Cup and other FISA Events, the racing shirt shall be the “singlet” or “sleeveless-shirt” style.	
2.3 Identification on the Racing Shirt or equivalent	2.3 Identification on the Racing Shirt or equivalent	
2.3.1 International Regattas	2.3.1 International Regattas	
The Identification of the member federation or Club may appear once and may be no more than 100 sq cm in area.	Except for the provisions of paragraph 1.6, the Identification of the member federation or club may appear once and may be no	

	more than 100 sq cm in area.	
The Identification of the Manufacturer may appear once and may be no more than 16 sq cm in area.	The Identification of the Manufacturer may appear once and may be no more than 16 sq cm in area.	
<p>Identifications on Shirts</p> <p>National Federation or Club Singlet (100 sq cm)</p> <p>National Federation or Club logo (100 sq cm)</p> <p>National Federation or Club Sponsor up to 100 sq cm</p> <p>Manufacturer's logo (16 cm²)</p> <p><i>The country and FISA regatta sponsor's name and/or logo, in this example, would appear on T-shirts to be worn under the Federation Singlet (up to 100 sq cm each sleeve).</i></p>	<p>Identifications on Shirts</p> <p>National Federation or Club Singlet (100 sq cm)</p> <p>National Federation or Club logo (100 sq cm)</p> <p>National Federation or Club Sponsor up to 100 sq cm</p> <p>Manufacturer's logo (16 cm²)</p> <p><i>The country and FISA regatta sponsor's name and/or logo, in this example, would appear on T-shirts to be worn under the Federation Singlet (up to 100 sq cm each sleeve).</i></p>	
2.3.2 FISA Events The rules in 2.3.1 above also apply at FISA Events. In addition, FISA may require competitors to wear special clothing with the Identification of FISA's sponsor. This may take the form of a "bib" or a specially made T-Shirt, to be provided by FISA, which shall be worn under the member federation racing shirt. This Identification of the FISA sponsor may appear once on each sleeve and each Identification may be no more than 100 sq cm in area.	2.3.2 For World Rowing Championship, Rowing World Cup regattas and other FISA Events, FISA may require competitors to wear special clothing with the FISA Identifications. This may take the form of a specially made T-Shirt, to be provided by FISA, which shall be worn under the rowers' racing shirt. This FISA Identification may appear once on each sleeve and each Identification may be no more than 100 sq cm in area.	
Coxswains may also be required to wear additional clothing with Identification of the FISA sponsor.	Coxswains may also be required to wear additional clothing with the FISA Identification.	
2.4 Identification on Hats or Head Bands	2.4 Identification on Headwear	


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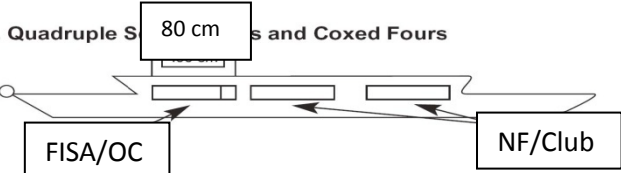
<p>The Identification of a sponsor of the member federation or Club may appear once and may be no more than 50 sq cm in area. Only one identification may appear on a Hat or Head Band.</p>	<p>The Identification of a sponsor of the member federation or Club may appear once and may be no more than 50 sq cm in area. Except for the provisions of paragraph 1.6, no other Identifications may appear on headwear.</p>	
<p>2.5 Identification on the Shorts or the equivalent</p>	<p>2.5 Identification on the Shorts or the equivalent</p>	
<p>The Identification of a sponsor of the member federation or Club may not exceed 50 sq cm in area and may appear either once (at 50 sq cm) or twice (once on each side of the shorts, each side to be identical) at 50 sq cm each.</p>	<p>Except for the provisions of paragraph 1.6, the Identification of a sponsor of the member federation or Club may not exceed 50 sq cm in area and may appear either once (at 50 sq cm) or twice (once on each side of the shorts, each side to be identical) at 50 sq cm each.</p>	
<p>2.6 Identification on Socks</p>	<p>2.6 Identification on Socks</p>	
<p>The Identification of the manufacturer may appear once on each sock and may be no more than 6 sq cm.</p>	<p>The Identification of the manufacturer may appear once on each sock and may be no more than 6 sq cm.</p>	
<p>2.7 Identification on Eyewear</p>	<p>2.7 Identification on Eyewear</p>	
<p>The Identification of the manufacturer may appear once on one of the eyeglass arms and may be no more than 6 sq cm. Alternatively, Identification may appear twice; once on each of the two arms, where each arm is to be identical and each Identification may not exceed 3 sq cm in area.</p>	<p>The Identification of the manufacturer may appear once on one of the eyeglass arms and may be no more than 6 sq cm. Alternatively, Identification may appear twice; once on each of the two arms, where each arm is to be identical and each Identification may not exceed 3 sq cm in area.</p>	
<p>2.8 No Identifications on any other clothing or accessories</p>	<p>2.8 No Identifications on any other clothing or accessories</p>	
<p>No Identifications may appear on any other clothing or accessories worn or carried by the competitors.</p>	<p>Except for the provisions of paragraph 1.6, no Identifications may appear on any other clothing or accessories worn or carried by the competitors.</p>	


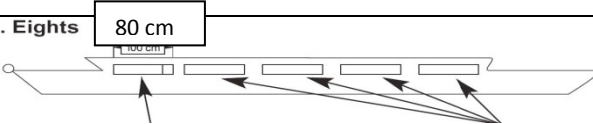
3.0 Identification on Boats	3.0 Identification on Racing Boats	
On the boats, there are the following possibilities of identification: Manufacturer, Boat name, Sponsors of the member federation or Club, FISA Sponsor, National Flag.	On the boats, there are the following possibilities of identification: Manufacturer, Boat name, Sponsors of the member federation or Club, FISA Identifications.	
3.1 Identification of the Manufacturer	3.1 Identification of the Manufacturer	
On the outside of the boat, the Identification of the Manufacturer may appear once on each side of the shell in the section of the boat occupied by the rower(s) and each may be no more than 100 sq cm in area.	On the outside of the boat, the Identification of the Manufacturer may appear once on each side of the shell in the section of the boat occupied by the rower(s) and each may be no more than 100 sq cm in area.	
In the first 50 cm from the bow of the boat the logo of the manufacturer may appear once on each side of the boat and may be no more than 80 sq cm in area. The logo shall not include text.	In the first 50 cm from the bow of the boat the logo of the manufacturer may appear once on each side of the boat and may be no more than 80 sq cm in area. The logo shall not include text.	
3.1.1 Identification on Riggers On each rigger the manufacturer's Identification may appear only once and may be no more than 16 sq cm in area. The Identification may only appear on the edge of the rigger facing the bow of the boat.	3.1.1 Identification on Riggers or Fins - On each rigger or on each side of the Fin, the manufacturer's Identification may appear only once and may be no more than 16 sq cm in area. The Identification may only appear on the edge of the rigger facing the bow of the boat.	
3.1.2 Identification on Swivels (Oarlocks) On each swivel the manufacturer's Identification may appear only once and may be no more than 40 mm in height and 5 mm in width. The Identification may only appear on the side of the swivel facing the bow of the boat.	3.1.2 Identification on Swivels (Oarlocks) On each swivel the manufacturer's Identification may appear only once and may be no more than 40 mm in height and 5 mm in width. The Identification may only appear on the side of the swivel facing the bow of the boat.	
3.1.3 Identification on Seats - On each seat the manufacturer's Identification may appear only once and may be no more than 6	3.1.3 Identification on Shoes and Seats - On each shoe or seat, the manufacturer's Identification may appear only once and may	

sq cm in area.	be no more than 6 sq cm in area.	
3.1.4 Identification on Shoes - On each shoe the manufacturer's Identification may appear only once and may be no more than 6 sq cm in area.		
No other Identification of the Manufacturer is allowed.	With the exception of the plaque required under Bye-Law 1.10 to Rule 31, no other Identification of the Manufacturer is allowed.	
3.2 Other Identifications on the Boat	3.2 Other Identifications on the Boat	
Except as provided for in 3.2.2 below (FISA Events), the name of the boat or the Identification of the sponsors of the member federation or club are the only other optional Identifications allowed on the boat. These two types are interchangeable and are hereinafter referred to as "Sponsor Identifications".	Except as provided for in 3.2.2 below or in 1.6 above, the name of the boat or the Identification of the sponsors of the member federation or club are the only other optional Identifications allowed on the boat. These two types are interchangeable and are hereinafter referred to as "Sponsor Identifications".	
3.2.1. International Regattas		
a. Single Scull	3.2.1. Single Sculls, Double Sculls, Pairs and Coxed Pairs	
		
- Sponsor Identifications may only appear within an "Advertising Space". Each Advertising Space on a boat may be no more than 800 sq cm in size and may contain one or two different Sponsor Identification(s). On each side of a single scull, only one Advertising Space is allowed (The first 80 cm of the washboard is reserved for FISA). The Sponsor Identifications	a. Member federation or Club sponsor Identifications may only appear within an "Advertising Space". Each Advertising Space on a boat may be no more than 800 sq cm in size. On each side of a single scull, a 2x, 2- or 2+, only one Advertising Space is allowed.	

<p>must be identical on both sides of the boat.</p>		
<p>On each deck area of a single scull, bow and stern, only one Advertising Space is allowed. The Sponsor Identifications must be identical on both deck areas, if both decks are used.</p>	<p>b. On the fore and aft deck areas of a single, 2x, 2-, 2+, only one Advertising Space each, no more than 800 sq cm in size, is allowed.</p>	
<p>At FISA Events, FISA may place Identifications of a FISA sponsor no more than 800 sq cm in area, and the abbreviation of the crew's country in the first 80 cm of the washboard once on each side. The first 80 cm is reserved for the Identification of a FISA sponsor and the country abbreviation. The space for the Identification of the FISA sponsor shall not exceed 42 cm in length and the space for the country abbreviation shall not exceed 18 cm in length.</p>	<p>c. For World Rowing Championships, the regattas comprising FISA's Rowing World Cup and other FISA Events, the first 60 cm of the washboard on each side is reserved for the FISA Identifications and the country abbreviation. FISA may place Identifications of a FISA sponsor no more than 600 sq cm in area, and the abbreviation of the crew's country in the first 60 cm of the washboard once on each side. The space for the FISA Identification shall not exceed 42 cm in length and the space for the country abbreviation shall not exceed 18 cm in length.</p>	
	<p>d. For International Regattas, the first 60 cm of the washboard on each side is reserved for the sponsor of the organising committee. The organising committee may place Identifications of their sponsor no more than 600 sq cm in area in the first 60 cm of the washboard once on each side.</p>	
<p>- There may be no more than two sponsors presented on any boat.</p>		
<p>No additional Identifications are allowed.</p>	<p>e. Except for the provisions of paragraph 1.6, no additional Identifications are allowed.</p>	
<p>b. Double Sculls, Pairs and Coxed Pairs</p>		

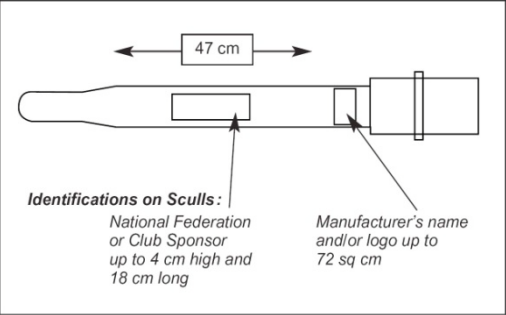
		
<p>At FISA Events, FISA may place Identifications of a FISA sponsor no more than 800 sq cm in area, and the abbreviation of the crew's country in the first 80 cm of the washboard once on each side. The space reserved for the Identification of a FISA sponsor shall not exceed 42 cm in length and the space for the country abbreviation shall not exceed 18 cm in length.</p>		
<p>- There may be no more than two sponsors presented on any boat.</p>		
<p>- Sponsor Identifications may only appear within an "Advertising Space". Each Advertising Space on a boat may be no more than 800 sq cm in size and may contain one or two different Sponsor Identification(s).</p>		
<p>On each side of a 2x, 2- or 2+, only one Advertising Space is allowed (The first 80 cm of the washboard is reserved for FISA). The Sponsor Identifications must be identical on both sides of the boat.</p>		
<p>On each deck area of a 2x, 2-, 2+, bow and stern, only one Advertising Space is allowed. The Sponsor Identifications must be identical on both deck areas, if both decks are used.</p>		
<p>- No additional Identifications are allowed.</p>		
<p>c. Quadruple Sculls, Fours and Coxed Fours</p>	<p>3.2.2. Quadruple Sculls, Fours and Coxed Fours</p>	

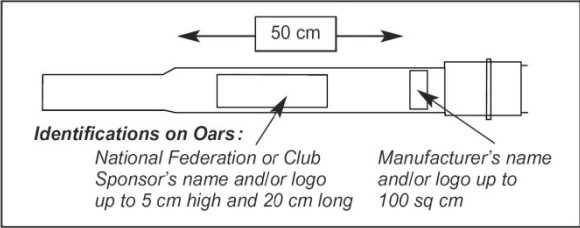
<p>c. Quadruple Sculls, Fours and Coxed Fours</p> 	<p>c. Quadruple Sculls and Coxed Fours</p> 	
<p>- Sponsor Identifications may only appear within an “Advertising Space”. Each Advertising Space on a boat may be no more than 800 sq cm in size and may contain one or two different Sponsor Identification(s). On each side of a 4x, 4- or 4+, only two Advertising Spaces are allowed (The first 100 cm of the washboard is reserved for FISA). The Sponsor Identifications must be identical on both sides of the boat.</p>	<p>a. Member federation or club sponsor Identifications may only appear within an “Advertising Space”. Each Advertising Space on a boat may be no more than 800 sq cm in size. On each side of a 4x, 4- or 4+, only two Advertising Spaces are allowed.</p>	
<p>On each deck area of a 4x, 4-, 4+, bow and stern, only one Advertising Space is allowed. The Sponsor Identifications must be identical on both deck areas, if both decks are used.</p>	<p>b. On the fore and aft deck areas of a 4x, 4-, 4+, only one Advertising Space each, no more than 800 sq cm in size, is allowed.</p>	
<p>At FISA Events, FISA may place Identifications of a FISA sponsor no more than 800 sq cm in area, and the abbreviation of the crew’s country in the first 100 cm of the washboard once on each side. The space reserved for the Identification of a FISA sponsor shall not exceed 60 cm in length and the space for the country abbreviation shall not exceed 20 cm in length.</p>	<p>c. For World Rowing Championships, the regattas comprising FISA’s Rowing World Cup and other FISA Events, the first 80 cm of the washboard on each side is reserved for the FISA Identifications and the country abbreviation. FISA may place Identifications of a FISA sponsor no more than 800 sq cm in area, and the abbreviation of the crew’s country in the first 80 cm of the washboard once on each side. The space for the FISA Identification shall not exceed 60 cm in length and the space for the country abbreviation shall not exceed 20 cm in length.</p>	
	<p>d. For International Regattas, the first 80 cm of the washboard on each side is reserved for the sponsor of the organising committee. The organising committee may place Identifications of their sponsor no more than 800 sq cm in area in the first 80</p>	<p>[Council] NEW – To aid organisers of International Regattas, this area will be available for regatta</p>

	cm of the washboard once on each side.	sponsoring.
-There may be no more than two sponsors presented on any boat.		
- No additional Identifications are allowed.	e. Except for the provisions of paragraph 1.6, no additional Identifications are allowed.	
d. Eights	3.2.3. Eights	
<p>d. Eights</p> 	<p>d. Eights</p> 	
- Sponsor Identifications may only appear within an “Advertising Space”. Each Advertising Space on a boat may be no more than 800 sq cm in size and may contain one or two different Sponsor Identification(s). On each side of an 8+, only four Advertising Spaces are allowed (The first 100 cm of the washboard is reserved for FISA). The Sponsor Identifications must be identical on both sides of the boat.	a. Member federation or club sponsor Identifications may only appear within an “Advertising Space”. Each Advertising Space on a boat may be no more than 800 sq cm in size. On each side of an eight, four Advertising Spaces are allowed.	
On each deck area of an 8+, bow and stern, only one Advertising Space is allowed. The Sponsor Identifications must be identical on both deck areas, if both decks are used.	b. On the fore and aft deck areas of an eight, only one Advertising Space each, no more than 800 sq cm in size, is allowed.	
At FISA Events, FISA may place Identifications of a FISA sponsor no more than 800 sq cm in area, and the abbreviation of the crew’s country in the first 100 cm of the washboard once on each side. The space reserved for the Identification of a FISA sponsor shall not exceed 60 cm in length and the space for the country abbreviation shall not exceed 20 cm in length.	c. For World Rowing Championships, the regattas comprising FISA’s Rowing World Cup and other FISA Events, the first 80 cm of the washboard on each side is reserved for the FISA Identifications and the country abbreviation. FISA may place Identifications of a FISA sponsor no more than 800 sq cm in area, and the abbreviation of the crew’s country in the first 80 cm of the washboard once on each side. The space for the FISA	

	Identification shall not exceed 60 cm in length and the space for the country abbreviation shall not exceed 20 cm in length.	
	d. For International Regattas, the first 80 cm of the washboard on each side is reserved for the sponsor of the organising committee. The organising committee may place Identifications of their sponsor no more than 800 sq cm in area in the first 80 cm of the washboard once on each side.	
- There may be no more than two sponsors presented on any boat.		
- No additional Identifications are allowed.	e. Except for the provisions of paragraph 1.6, no additional Identifications are allowed.	
3.2.2 FISA Events The rules in 3.2.1 above also apply at FISA Events. In addition to those provided for in 3.1 and 3.2.1 above, FISA may place Identification of a FISA sponsor no more than 800 sq cm in area, and the abbreviation of the crew's country in the first 100 cm of the washboard once on each side. The space reserved for the Identification of a FISA sponsor shall not exceed 60 cm in length and the space for the country abbreviation shall not exceed 20 cm in length.		
For single sculls, double sculls, pairs and coxed pairs, the first 80 cm is reserved for Identification of a FISA sponsor and the country abbreviation. The space for the Identification of the FISA sponsor shall not exceed 42 cm in length and the space for the country abbreviation shall not exceed 18 cm in length.		
3.3 Country Flag on the Boat Additionally, the flag of the country of the crew may appear once on each side of the		

<p>“cockpit” area of the boat.</p>		
<p>It shall not exceed 20 cm in length and may be no more than 100 sq cm in area.</p>		
<p>3.4 Identification on Bow Numbers</p>	<p>3.3 Identification on Bow Numbers</p>	
<p>3.4.1 International Regattas The Identification of a regatta sponsor may appear once on the bottom of the bow number and the lettering may be no more than 5 cm in height.</p>	<p>3.3.1 International Regattas - The Identification of an organising committee sponsor may appear once on the bottom of the bow number and the lettering may be no more than 5 cm in height.</p>	
<p>3.4.2 FISA Events In the place of the Identification in 3.4.1 above, the Identification of a FISA sponsor may appear once on the bottom of the bow number and the lettering may be no more than 5 cm in height.</p>	<p>3.3.2 For World Rowing Championship or Rowing World Cup regattas and other FISA Events, in the place of the Identification in 3.4.1 above, the Identification of a FISA sponsor may appear once on the bottom of the bow number and the lettering may be no more than 5 cm in height.</p>	
<p>4.0 Racing Sculls and Oars</p>	<p>4.0 Racing Sculls and Oars</p>	
<p>4.1 Application - These Bye-Laws apply to each oar, whether it be a sweep-oar or a sculling oar.</p>	<p>4.1 Application - These Bye-Laws apply to each oar, whether it be a sweep-oar or a sculling oar.</p>	
<p>4.2 Blade Colours - Only the member federation colours as registered with FISA or the Club colours as registered with the member federations may appear on the blades.</p>	<p>4.2 Blade Colours - Only the member federation colours as registered with FISA or the Club colours as registered with the member federations may appear on the blades.</p>	
<p>4.3 The Outboard Section - No Identifications are allowed on the outboard section of the loom or shaft (that is, outboard from the collar).</p>	<p>4.3 The Outboard Section - No Identifications are allowed on the outboard section of the loom or shaft (that is, outboard from the collar).</p>	
<p>4.4 Identification on the Inboard Section - On the inboard section of the loom or shaft (when measured from the attachment of the handle with the shaft to the collar) the</p>	<p>4.4 Identification on the Inboard Section - On the inboard section of the loom or shaft (when measured from the attachment of the handle with the shaft to the collar) the following identifications</p>	

<p>following identifications are permitted:</p>	<p>are permitted:</p>	
<p>4.4.1 Identification on Sculls</p>	<p>4.4.1 Identification on Sculls</p>	
<p>From 0 cm (the attachment of the handle to the shaft) to 47 cm. - The Identification of the sponsor of the member federation or Club may appear once and may be no more than 4 cm in height and no more than 72 sq cm in area.</p>	<p>The Identification of the sponsor of the member federation or Club may appear once and may be no more than 72 sq cm in area.</p>	
<p>From 47 cm to the collar – The Identification of the manufacturer may appear once and may be no more than 4 cm in height and no more than 72 sq cm in area.</p>	<p>The Identification of the manufacturer may appear once and may be no more than 60 sq cm in area.</p>	
 <p><i>Identifications on Sculls:</i> National Federation or Club Sponsor up to 4 cm high and 18 cm long Manufacturer's name and/or logo up to 72 sq cm</p>		
<p>4.4.2 Identification on Sweep Rowing Oars</p>	<p>4.4.2 Identification on Sweep Rowing Oars</p>	
<p>From 0 cm (the attachment of the handle to the shaft) to 50 cm: The Identification of the sponsor of the member federation or Club may appear once and may be no more than 5 cm in height and no more than 100 sq cm in area.</p>	<p>The Identification of the sponsor of the member federation or Club may appear once and may be no more than 100 sq cm in area.</p>	
<p>From 50 cm to the collar: The Identification of the Manufacturer may appear once and may be no more than 5 cm in height and</p>	<p>The Identification of the Manufacturer may appear once and may be no more than 60 sq cm in area.</p>	

<p>no more than 100 sq cm in area.</p>		
 <p>Identifications on Oars: National Federation or Club Sponsor's name and/or logo up to 5 cm high and 20 cm long Manufacturer's name and/or logo up to 100 sq cm</p>		
<p>4.5 No additional Identifications - The only other markings allowed on oars or sculls are discrete marks to identify the owner, the particular boat and/or the position in which it is used. No additional identifications of any kind, in particular, no national flag or club emblem, may appear on the oar or scull.</p>	<p>4.5 No additional Identifications – Except for the provisions of paragraph 1.6 above, the only other markings allowed on oars or sculls are discrete marks to identify the owner, the particular boat and/or the position in which it is used.</p>	
<p>5.0 Identification on Regatta Officials' Clothing</p>	<p>5.0 Identification on Regatta Officials' Clothing</p>	
<p>International Regattas - Regatta officials and umpires may wear clothing with regatta sponsor Identifications (two maximum), each up to 50 sq cm, (including the name of the manufacturer) on each item (eg. headgear, sweaters, tracksuits, shirts, shorts/trousers, raingear, etc.) The positions of these identifications may vary according to the function of the regatta official.</p>	<p>International Regattas - Regatta officials may wear clothing with organising committee sponsor Identifications.</p>	
<p>FISA Events - In the place of the Identifications in 5.0a above, FISA may require regatta officials and umpires to wear clothing with FISA sponsor Identifications (two maximum), each up to 50 sq cm, (including the name of the manufacturer) on each item (eg. headgear, sweaters, tracksuits, shirts, shorts/trousers, raingear, etc.) The positions of these identifications may vary</p>	<p>World Rowing Championship, Rowing World Cup regattas and FISA Events - In the place of the Identifications in 5.0a above, FISA may require regatta officials to wear clothing with FISA sponsor Identifications.</p>	

<p>according to the function of the regatta official.</p>		
	<p>6.0 <i>Identification on Umpire Boats</i></p> <p>6.1 International Regattas – An organising committee may require the display of organising committee Identifications (three maximum), each up to 800 sq cm, on each umpire boat.</p> <p>6.2 World Rowing Championships and Rowing World Cup regattas - FISA may require the display of FISA Identifications (three maximum), each up to 800 sq cm, on each umpire boat.</p>	